

DRIS Committee of the Whole Package – Guiding Policy Principles

Through engagement over the course of 6 meetings with the DRIS Task Force, and with consideration of the principles developed in the 2010 Sustainable Downtown Peachland Plan, the DRIS offers a renewed set of 10 Guiding Policy Principles that articulate "what" Peachland wants to achieve in its downtown. These principles were also developed with feedback from the public and through a review of existing plans, policies, and Council Priorities.

The actions within the DRIS document, and the outcomes they seek to achieve, are built around these 10 principles.

The 10 Guiding Policy Principles are outlined below:



MIXED USE GROWTH AREA

Downtown Peachland is a priority growth area and distinctive mixed-use hub that meets the daily needs of the community.



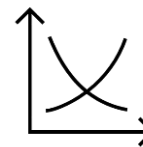
COMMUNITY AND CONNECTIONS

Downtown Peachland is connected socially and with multiple transportation options to the rest of the community.



TOURISM AND HOSPITALITY

Downtown Peachland is a year-round destination for tourism and hospitality.



ECONOMIC VIABILITY

Peachland supports economically viable mixed-use redevelopments in its Downtown.



PEDESTRIAN SCALE

Downtown Peachland prioritizes the pedestrian scale.



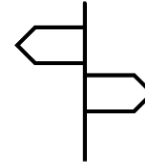
HISTORY AND SENSE OF PLACE

Downtown reflects Peachland's history and sense of place.



ADVOCACY AND PARTNERSHIPS

Peachland advocates for the success of its growing Downtown.



CHANGE IS SUPPORTED

Downtown Peachland embraces change and new ideas that contribute to the Vision.



WATERFRONT

Downtown Peachland connects to and interacts with its waterfront.



OKANAGAN CONNECTIONS

Downtown Peachland complements the natural beauty of the Okanagan.